

ABSTRACT

A display package for generally ring-shaped ponytail holders is formed of a fold-over card formed from a single elongated strip folded at the bottom to define front and rear panels joined by a neck at the bottom. Each of the panels has near its top edge a through hole, the two through holes of the two panels becoming aligned when the panels are folded to overlap each other. A wire formed as a closed loop which defines a plane, has top and bottom parts, the top part lying in the neck, and the bottom part situated below the neck, the plane of the loop being generally coplanar with the plane of the panels. This wire extends through the bores of a plurality of ring-shaped ponytail holders, such that they land below the fold-over card, each ring-shaped ponytail holder defining a plane situated generally perpendicular to the panels.